



77%

expect positive growth dynamics
for their business in 2020

75% expected business growth in 2019
86% did so in 2018

Percentage of CEOs expecting positive growth dynamics for their business

86%

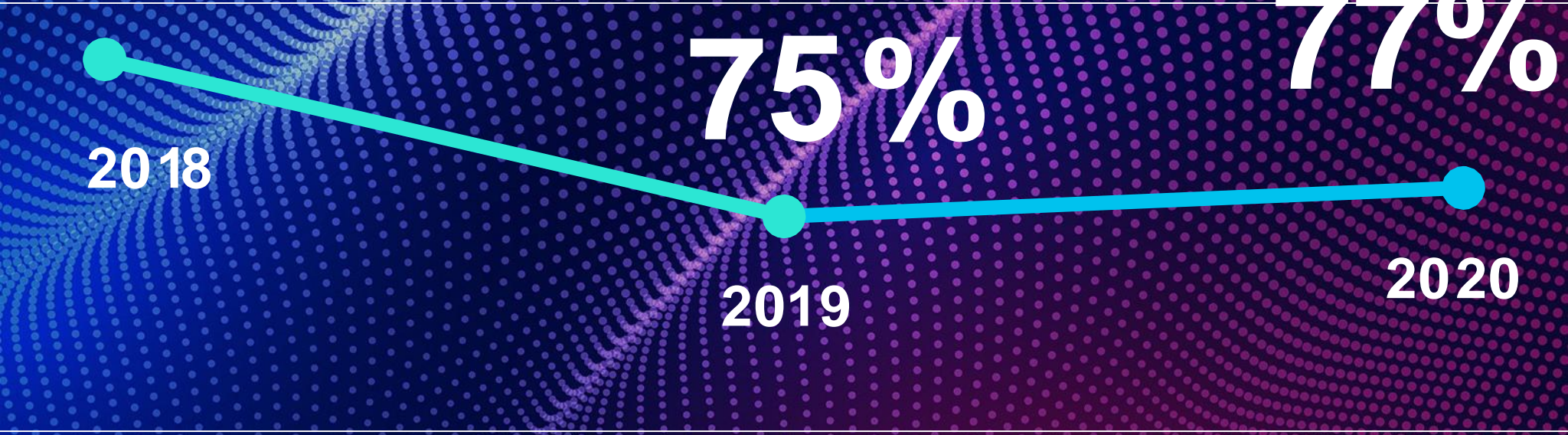
2018

75%

2019

77%

2020



REVENUES GROWTH in UAH

10 - 20%

as expected by 62% of CEOs

up to 10%

as expected by 18% of CEOs

GROWTH IN VOLUME TERMS

10 - 20%

as expected by 45% of CEOs

up to 10%

as expected by 29% of CEOs

28 UAH / 1\$

average currency rate factored
into 2020 budgets

30 UAH per 1\$ in 2019
27-28 UAH per 1\$ in 2017-2018

STAFF AND SALARIES

47% will leave staff numbers unchanged

46% plan to increase staff

7% plan staff cuts

33% plan new significant investment projects

90% plan to increase compensation
by 5 to 20%

TOP 3 TASKS FOR GOVERNMENT

COMBAT CORRUPTION

JUDICIAL REFORM AND THE RULE OF LAW

**POLITICAL STABILITY AND GOOD
GOVERNANCE**